

ABSTRACT

To allow an object appearing in a broadcasted program or a broadcasted commercial to be acquired more easily with less time and effort.

Provided are: broadcast receiving means 313 of receiving a broadcast in which additional information that is made to correspond to an object appearing in broadcast contents and that contains keyword information of specifying said object is broadcasted simultaneously with the broadcast contents; a recognition vocabulary generating section 354 of generating a recognition vocabulary set in a manner corresponding to the additional information by using the synonym dictionary 316; a speech recognition section 352 of performing the speech recognition of a voice uttered by a viewing person, and of thereby specifying keyword information corresponding to a recognition vocabulary set when a word recognized as the speech recognition result is contained in the recognition vocabulary set; and a displaying section 318 of displaying additional information corresponding to said specified keyword information.